



Your Guide to Fundraising

“Set a goal, encourage your loved ones to support you and be proud of making a difference for those who need it.” Renay – (10k run on Christmas morning!)

“Thank you for helping us get support and companionship to people at the end of their life. Kind supporters like you are the only reason our work is possible.”

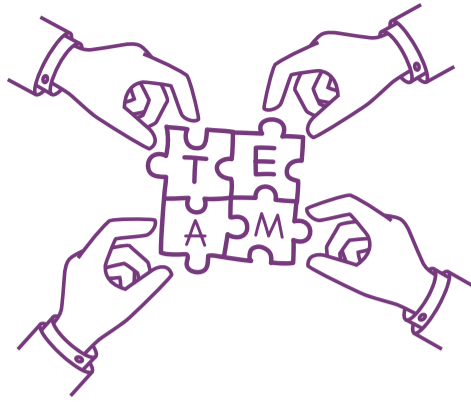
– Liz Pryor MBE (Founder & CEO) 



Not sure how you'd like to fundraise? You could..

Make an occasion of it

Ask for donations instead of gifts at your birthday, wedding, anniversary or other special occasion.



No 'i' in Team

Involve your colleagues or friends. Think gaming challenges, sweepstakes, forfeit jars, or sponsored activities. Work together to achieve something incredible

Let's Get Physical!

Run, walk, swim or cycle. Sign up for an event or set your own challenge. Pick something you LOVE or try something that SCARES you. Bonus points for fancy dress!



Now you've decided, here are some tips:

1) Set up Your Fundraising Page

This is the easiest way to let people know you're raising money.

[Get started on JustGiving](#)



Top Tip!

People who make a donation to their own page to get started raise **84% more**.

2) Set a Target & Tell Your Story

To help inspire donations, let people know your goal and why you're supporting the Anne Robson Trust.



3) Share What You're Doing

Tell everyone - think social media, email, the family group chat, or during your coffee break in the staff room. Start with those closest to you to build momentum.

4) ...and Keep Sharing!

Celebrate milestones, start a countdown, or share a light hearted update to keep people interested and remind them what you're doing. Tag us so we can reshare!

5) Say Thank You

A heartfelt 'thank you' to your supporters goes a long way and can encourage more donations!



How will your fundraising help people?

- £100** 20 patients dying in hospital receive a visit from volunteers.
- £500** Help to recruit and train volunteers to make visits
- £2,500** Help us expand to reach dying people in the community.



Our promise to you

- We will help you along the way and give you best fundraising experience possible.
- We will use the funds that you raise to bring comfort and companionship to people at the end of their life.

Paying in funds raised

If people sponsored you offline or you didn't use a fundraising page, you can pay in funds using our donate form at annerobsontrust.org.uk/donate or contact us below.

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We will claim Gift Aid on any eligible funds you raise, so a £20 donation becomes £25 and makes more impact. JustGiving does this automatically on our behalf.

Over to you now!

Seize the momentum and go tell people about the amazing work you are now part of. And remember - if you need help along the way just contact us using the details below.

For more tips and ideas visit www.annerobsontrust.org.uk

Contact us



fundraising@annerobsontrust.org.uk



01438 873257



A3 & A4 Mindenhall Court, 17 High Street
Stevenage SG1 3UN



Our charity number: 1178352

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