

TRUSTEE (MARKETING)

Role title: Trustee **Hours:** Ad hoc **Pay:** This is an unpaid, voluntary role. Reasonable expenses will be covered **Location:** Mainly remote with some in person meetings and events **Travel requirement:** Some may be required **Contract type:** Voluntary **Accountable to:** Chair of Trustees & Board **DBS:** Not required **Pension:** No **Start date:** ASAP 2024

The Charity

At the Anne Robson Trust we believe that 'no one deserves to die alone'. Everyone should have the support to prepare for the end of life, and the comfort and companionship of another human being as they die.

We work to support people facing the end of life, whether their own or that of someone dear.

General Role of Trustees

The members of the Board are collectively responsible for the governance of the charity. They must ensure that it operates in a manner that:

- Enables the charity to fulfil the objectives set out in the governing document; uses its assets and resources exclusively for charitable purposes in line with the governing document; ensures strong financial stability.
- Pays due attention to charitable law.
- Upholds the charity's philosophy and values.
- Retains the charity's reputation for excellence.
- Trustees are appointed for a fixed term and must work together at all times and act in the best interests of the charity. Trustees must not pursue personal or sectional interests at the expense of the charity and must declare any conflict of interest.
- Be an advocate for the charity.

Overview of the Marketing Trustee Role

The Anne Robson Trust is looking for a talented, experienced and enthusiastic marketing and communications professional to join our Board to guide and advise the charity in developing and implementing a realistic and exciting marketing and communications strategy.

The role involves using professional experience and expertise to develop a marketing and communications strategy, providing expert guidance on the marketing and communications sector. The individual will assist the board in understanding the internal organisational environment required for marketing and communications to be optimised.

Further information about this opportunity, the Charity and instructions for how to apply can be found in our Applicant Pack.